

# Running On Rhythm

## SOCIAL ACTIVITIES

**Goal:** Refine and optimize skills by surrounding yourself with an in-sync supportive network and thriving community

- Work together as a chapter to motivate yourself and others
- Increase the movement of social connections through inclusive collaboration
- Stay consistent with building relationships with others

**National Program:** Student Body

**Resources:** [Building Team Camaraderie](#)

## PROFESSIONAL DEVELOPMENT

**Goal:** Accent personal growth, leadership skills, and confidence within yourself

- Escape your comfort zone to face challenges
- Create a melody of avenues for innovation
- Strengthen individuality and professionalism

**National Program:** FACTS

**Resources:** [Break Out of The Comfort Zone](#)

## PUBLIC RELATIONS

**Goal:** Amplify FCCLA's message through consistent branding

- Challenge yourself to promote FCCLA through diverse marketing
- Spread the word in recognition of member accomplishments
- Motivate collaboration with FCCLA in your own community

**Resources:** [FCCLA Branding Guidelines](#)

## COMMUNITY SERVICE

**Goal:** Find the tempo of service within your local and virtual communities

- Identify service projects that help discover your rhythm while enhancing the community
- Encourage community members to find their voice
- Search for unique service opportunities

**National Program:** Community Service

**Resources:** [Community Service Ideas](#)

## FINANCIAL LEADERSHIP

**Goal:** Strategize and orchestrate your chapter's financial fitness

- Play a role in financial stability and responsibility
- Embrace a positive mindset toward financial matters
- Rebrand financial approaches to fundraise, grant write, and connect with sponsorships

**National Program:** Financial Fitness

**Resources:** [Attracting Sponsorships](#)

## BUSINESS & INDUSTRY

**Goal:** Accelerate member success through business and industry partnerships

- Electrify experiences with career professionals and mentors
- Connect with local businesses to exchange support and networking
- Provide resources and opportunities to explore different industries

**National Program:** Career Connection

**Resources:** [Networking](#)

**FCCLA**  
COLORADO

**2023-2024 PROGRAM OF WORK**