



CONNECTING HEARTS ♥ CREATING HOME

COMMUNITY SERVICE

Goal: Touch the hearts of others through community service and build valuable foundations

- Discover fresh avenues for community engagement
- Implement a plan for members' community involvement
- Encourage members to build their sense of heart in community

National Program: Community Service

Resource: [101 Community Service Ideas](#)

PROFESSIONAL DEVELOPMENT

Goal: Nurture abilities, experience, and knowledge to improve professional development

- Promote FCS courses in chapters to encourage members to flourish in their passions
- Entice members to attend enrichment activities to intensify specific skills
- Connect with local business and industry partners to pave a direction towards success

National Program: Power of One

Resource: [AAFCS Career Spotlight](#)

Our home is more than just a physical space: It embodies a sense of belonging, comfort, and identity for any individual. This program of work focuses on strengthening the current bonds members have and establishes a new foundation, that creates a sense of heart and community.

Through new experiences, members ultimately live by the purposes and values of the Colorado FCCLA state association.

SOCIAL ACTIVITIES

Goal: Establish lasting connections to ensure a sense of home and security among your peers

- Form connections with other organizations within your school and community
- Unlock opportunities to build strong ties between members
- Team up with your chapter to drive new experiences for families

National Program: Families First

Resource: [Instagram for Non-profits](#)

FINANCIAL LEADERSHIP

Goal: Mentor member's financial independence to heighten their future success

- Advocate for the importance of financial literacy
- Enhance financial leadership skills among members
- Give members security in their financial decisions

National Program: Financial Fitness

Resource: [Financial Literacy Challenge](#)

PUBLIC RELATIONS

Goal: Cultivate a bond among peers to foster a mutual connection across media

- Inspire engagement through advertising FCCLA events
- Motivate members to cultivate heartfelt relationships through various forms of communication
- Elevate FCCLA's image through displaying the 8 purposes and their significance to members

National Program: Stand Up

Resource: [FCCLA Branding Guidelines](#)

BUSINESS AND INDUSTRY

Goal: Unite with business and industry professionals to empower members for all pursuits

- Build foundations in careers by networking with industry partners
- Strengthen homes and chapters through business and industry connections
- Furnish resources to turn hearts to new career opportunities

National Program: Career Connection

Resource: [Networking for Teens](#)